



2026 SPONSORSHIP PACKAGES

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Photography

The 142nd Kempsey Show - April 2026



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About the Kempsey Show

The annual Kempsey Show is one of the region's most anticipated events, bringing together the best of our local community in a vibrant celebration of agriculture, craftsmanship, and culture. Scheduled for the 14th and 15th of April 2026, this event promises an engaging and informative experience for visitors of all ages, making it a perfect outing for families, friends, and anyone looking to immerse themselves in the heart of our community.

A Showcase of Local Talent

The Kempsey Show features a diverse lineup of attractions that highlight the rich agricultural heritage of our region. From impressive displays of beef and dairy cattle to majestic horses, lively poultry, and adorable farm animals, attendees can enjoy a firsthand look at the hard work and dedication that goes into local farming. The show also includes demonstrations of state-of-the-art farm machinery, offering insight into the tools that drive our agricultural practices.

In addition to livestock and machinery, the event celebrates the arts and crafts of our talented community members. Visitors can browse an array of handmade goods, from intricate pottery and textiles to beautiful paintings and photography. The culinary displays are a feast for the senses, showcasing the region's finest produce and delicious homemade treats. Don't miss the stunning floral arrangements that add a splash of colour and beauty to the event.

Community Spirit and Volunteerism

The Kempsey Show is operated by the Kempsey Show Society, a non-profit organisation dedicated to promoting community spirit and volunteerism. Entirely run by passionate volunteers, the event reflects the commitment and enthusiasm of those who dedicate their time and energy to make it a success. Their hard work ensures that every aspect of the show runs smoothly, creating a warm and welcoming atmosphere for all attendees.

Join Us!

We invite you to mark your calendars and join us at the Kempsey Show. This event is more than just an exhibition; it's an opportunity to connect with friends and neighbours, celebrate the unique qualities of our region, and create lasting memories. Whether you're exploring the agricultural displays, admiring local art, or enjoying delicious food, you'll find something for everyone at the Kempsey Show.

Kempsey Show | 14th & 15th April 2026



Sponsorship Opportunities

The Kempsey Show Society offers a range of sponsorship opportunities designed to meet the diverse needs of businesses and individuals looking to make a meaningful impact at this beloved community event. Whether you're a company seeking high-level partnerships and extensive brand exposure, or an individual wanting to support a specific attraction, there's an option for everyone.

Tailored Sponsorship Packages

1. **Corporate Sponsorship:** Elevate your brand with high-level sponsorship packages that provide maximum visibility and engagement. These opportunities allow companies to showcase their commitment to the community while enjoying significant exposure through promotional materials, signage, and media coverage.
2. **Attraction Sponsorship:** For those looking to sponsor a specific attraction or section of the show, we offer customized packages that highlight your business or brand in conjunction with popular features of the event. This targeted approach ensures that your sponsorship resonates with attendees interested in your specific area of focus.
3. **Individual Contributions:** Individuals who wish to support the Kempsey Show can also make a meaningful impact. Contributions can be directed towards specific aspects of the show, whether it's funding for prizes, supporting local artisans, or enhancing overall event experiences.

Why Sponsor?

Every sponsorship, regardless of size, plays a crucial role in the continued success and operation of the Kempsey Show. Your support not only helps us deliver a memorable event but also strengthens community ties and promotes local pride. Sponsors benefit from:

- **Brand Visibility:** Increase your brand awareness through signage, promotional materials, and social media recognition.
- **Community Engagement:** Connect with local residents and other businesses, fostering valuable relationships within the community.
- **Positive Impact:** Play a part in enriching the cultural and social fabric of the region by supporting a cherished local event.

We invite you to partner with us for the Kempsey Show and help create an unforgettable experience for everyone involved. Together, we can celebrate our vibrant community and showcase the best of what Kempsey has to offer.



Sponsorship Opportunities

Naming Rights for the Kempsey Show

Overview:

Elevate your brand by securing the Naming Rights for the Kempsey Show. This exclusive opportunity links your company to one of the most celebrated events in the region, providing unparalleled visibility and engagement with the community.

Benefits:

- Exclusive Branding: Your logo prominently featured on all event materials, including banners, flyers, the official website, and social media platforms.
- Speaking Opportunity: Address attendees during the opening ceremony, showcasing your company's commitment to the community.
- Prime Exhibit Space: Access to a prime location booth at the event for maximum exposure.
- Media Coverage: Recognition in press releases and media interviews, enhancing your brand's visibility.
- Complimentary Passes: 10 adult passes for your team and guests, allowing them to fully enjoy the event.
- Social Media Features: Dedicated posts leading up to the event, promoting your brand and involvement.

For additional information, please get in touch with the Show Society if you would like to link your company to the Kempsey Show at the highest possible level



Gold Sponsorship Package - \$5,000 and Over

Overview:

The Gold Sponsorship Package offers businesses the opportunity to sponsor premiere attractions at the Kempsey Show, such as freestyle motocross events and headline musicians. These attractions are highly publicized and form the centrepiece of a range of exciting evening entertainment options. Specific attractions may vary each year.

Benefits:

- **Brand Visibility:** Your logo displayed prominently on event materials and the official website, ensuring maximum exposure.
- **Exhibit Space:** 6m x 6m trade space in a prime location to showcase your products and engage with attendees.
- **Recognition:** Mention in the opening ceremony and throughout the event, acknowledging your contribution to the Show.
- **Complimentary Passes:** 5 adult passes for your team or guests to enjoy the festivities.
- **Social Media Recognition:** Regular mentions in event social media campaigns to keep your brand in the spotlight.

Silver Sponsorship Package - \$2,500 - \$4,999

Overview:

Silver Sponsorship offers sponsors the opportunity to support key entertainment attractions at the Kempsey Show, such as fireworks, sand sculpting, wood carving demonstrations, and reptile displays. Specific attractions may vary from year to year, providing dynamic visibility options.

Benefits:

- **Brand Inclusion:** Your logo prominently displayed on selected event materials and the official website.
- **Exhibit Space:** 3m x 3m trade space to showcase your business and engage with attendees.
- **Recognition:** Acknowledgment during the event, highlighting your contribution to the entertainment.
- **Complimentary Passes:** 2 adult passes for your team or guests to enjoy the Show.

Social Media Shoutout: Mentions in event social media campaigns to promote your brand



Bronze Sponsorship Package - \$1,000 - \$2,499

Overview:

Bronze Sponsorship allows businesses to sponsor specific sections of the Show, such as Young Woman, Horse, Cattle, Poultry, and other attractions that may change each year.

Benefits:

- Logo Placement: Inclusion of your logo on the event website for increased visibility.
- Recognition: Acknowledgment in event programs distributed to all attendees.
- Complimentary Pass: 1 adult pass for entry into the Show.

Social Media Shoutout: Mentions in event social media posts to promote your sponsorship.

Blue Ribbon Sponsorship Package - \$500 - \$999

Overview:

Blue Ribbon Sponsorship provides the opportunity to sponsor a sub-section of the Show (e.g., Children's Cooking, Open Art, Herefords, Led Miniature Horse).

Benefits:

- Logo Placement: Inclusion of your logo on the event website for increased visibility.
- Recognition: Acknowledgment in event programs to highlight your support.

Red Ribbon Sponsorship Package - \$250 - \$499

Overview:

Red Ribbon Sponsorship allows you to sponsor a specific class (e.g., Hall Section 22 Handicrafts, Class 2 - Best Dressed Doll).

Benefits:

- Promotion: Your company featured on the Kempsey Show Society website and social media platforms.
- Banner Opportunity: Option to install your company banner or promotional materials at the sponsored section.



White Ribbon Sponsorship Package - Under \$249

Overview:

White Ribbon Sponsorship supports the general running of the Kempsey Show.

Benefits:

- **Promotion:** Your company featured on the Kempsey Show Society website and social media platforms to recognize your support.

Donations

We greatly appreciate donations of any amount, including goods for use at the Show or services provided to the Show Society. We are happy to discuss the allocation of your contribution and how we can recognize your generous support.

Events and Attractions

We offer various special events and attractions that can be sponsored. These opportunities provide excellent visibility and engagement with attendees. For more information, please contact us at sponsorship@kempseyshow.com.au.

Show Sections Available for Sponsorship

You can sponsor one or more of the following show sections:

- Cattle
- Cooking
- Craft
- Dog High Jump
- Schools Display
- Sheep
- Flowers & Plants
- Wood-chop
- Homemade Products
- Young Woman
- Horses
- Whip Cracking
- Photography
- Poultry
- Produce
- MUCH MORE

Each section offers a unique way to support the Show while gaining visibility and recognition within the community.

2026 Kempsey Show Sponsorship

Name of Sponsor:

Primary Contact:

Email Address:

Phone:

Address:

Postal Address:

Website:

Sponsorship Package

Sponsorship Amount

Event

Please indicate below any preferred events, sections or other aspects of the Show you would like to support. We will endeavour to meet these preferences.

Payment Arrangement Tickets

If your selected sponsorship level includes complimentary passes, how would you prefer to receive them?

Advertisement

I will email sponsorship@kempseyshow.com.au with our company logo and business description.

*Please note: If you answer "No," the Kempsey Show Society will not be able to advertise your business.

Acknowledgement

In signing this confirmation form, I acknowledge that I agree to be a sponsor for the 2026 Kempsey Show. I also acknowledge that I am permitted to sign on behalf of this organisation or business.

Name

Date

Position

Signature

Thank you for supporting
the 2026 Kempsey Show

